

# Build your brand and engage audiences with Kahoot! 360



Static marketing is easy to ignore, leading to disengaged audiences and missed opportunities to connect. Millions of professionals use Kahoot! 360 to deliver interactive brand experiences that invite participation and build brand loyalty.



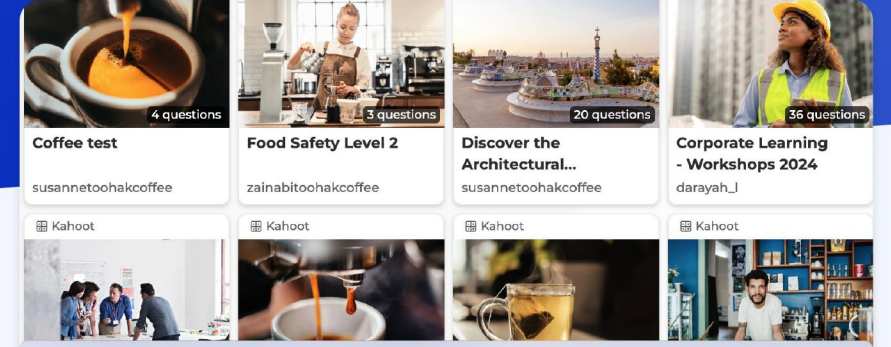
### Trade show booth interaction

Use high-energy live quizzes to attract visitors and showcase brand personality at industry trade shows.



### Interactive website campaigns

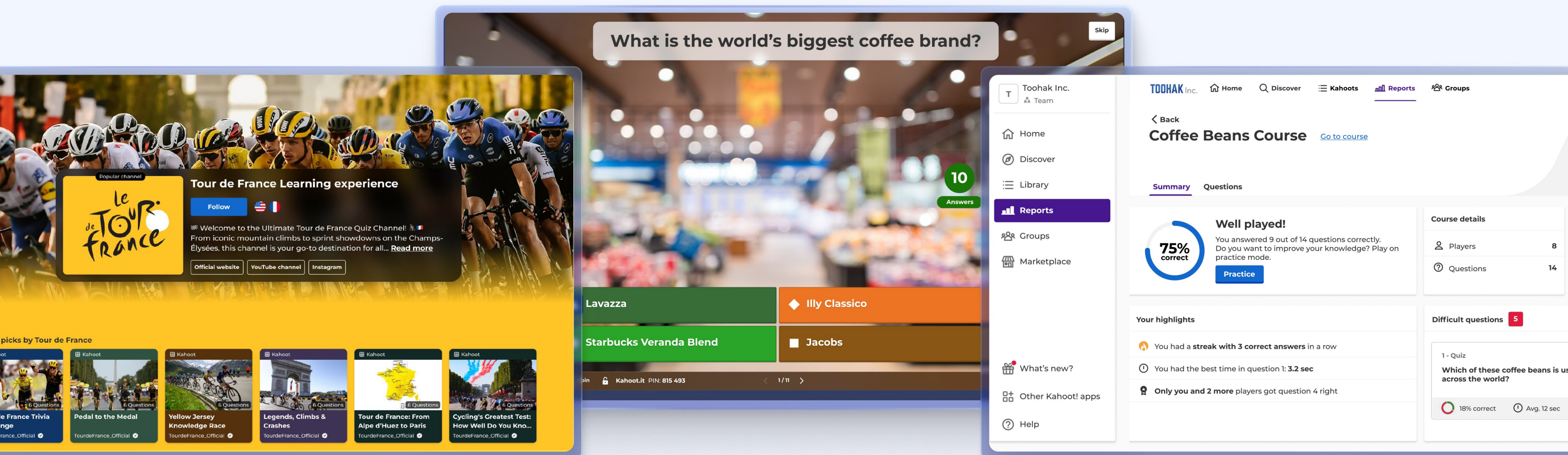
Create and share self-paced challenges your website to inform customers about your brand or products.



### Kahoot! Discover Channel

Reach new audiences on the Kahoot! Discover channel and build your brand.

## How to master brand engagement with Kahoot! 360



### Customize with your logo, branding, and colors

Add your company's branding to your kahoots to match your corporate identity and background themes.

### Engage customers by embedding digital content

Use kahoots in external-facing websites and apps to capture attention and boost customer engagement.

### Capture participation with reports

Use secure email verification in your reports to identify and follow up with potential customers after sessions.

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*"We wanted to create an engaging experience for fans to fully immerse themselves in the elements of the film. We create a kahoot inspired by the movie, allowing fans to interact in a unique way."*

### Jordan Bleibtreu

Senior Manager, Global Partnerships  
Walt Disney Company